

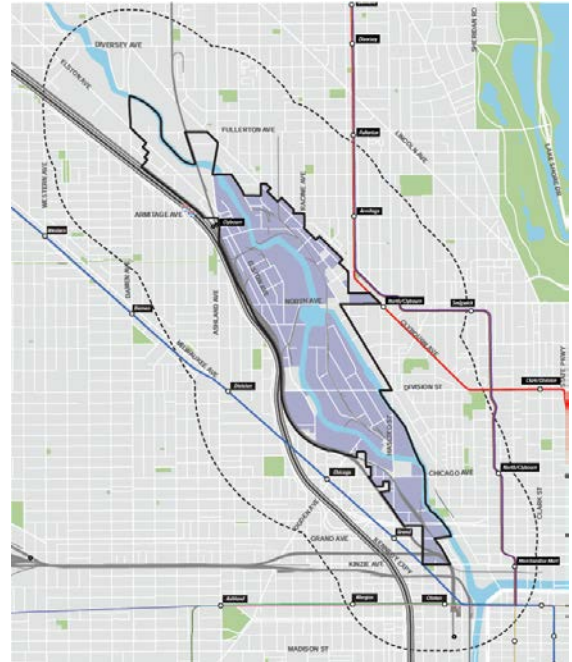
Goodman Williams Group was founded in 1993 by Linda Goodman and Christine Williams, two veterans of Chicago’s real estate industry. The firm specializes in market feasibility analyses for individual properties, large development sites, downtowns, and redeveloping neighborhoods.

CITY OF CHICAGO PLANNING AND POLICY INITIATIVES

Since 1997, Goodman Williams Group has completed dozens of assignments for the City of Chicago’s Department of Planning and Development. Among the most recent assignments has been the Framework Plan for the North Branch Industrial Corridor and work on the Chicago Industrial Corridor Modernization Initiative. . Goodman Williams Group prepared the market forecasts used in the Central Area Plan and completed a citywide retail market study.

ECONOMIC DEVELOPMENT STRATEGIES

Goodman Williams Group has prepared strategies for retaining and enhancing commercial and mixed-use developments in suburban downtowns, corridors, and neighborhood shopping districts throughout the region. In the City of Chicago, the firm has completed site-specific economic development strategies for the Six Corners district on the City’s Northwest Side, the Cottage Grove Corridor in Woodlawn, and Lincoln Square...



TRANSIT-RELATED LAND USE PLANNING

Transit-related planning has become an important part of the practice. Goodman Williams Group worked on the Red and Purple Modernization (RPM) Transit Oriented Development Plan for the Chicago Transit Authority. We have also worked on numerous RTA Station Area Plans promoting TOD in the City and suburbs, including in the communities of Bartlett, Worth, and Palatine.



Goodman Williams Group was engaged by the Chicago Department of Transportation (CDOT) to prepare a Master Plan for Chicago Union Station, assessing potential for future Class A office development on sites proximate to the Station.

SITE-SPECIFIC MARKET ANALYSES

Throughout the past two decades, private developers and their financial partners, as well as municipalities, have turned to Goodman Williams Group for market feasibility studies of proposed residential (for-sale and rental), commercial, industrial, and mixed-use projects.

Goodman Williams Group is certified as a Women’s Business Enterprise (WBE) and a Disadvantaged Business Enterprise (DBE) by the City of Chicago.